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You Can Wear It Again: A Celebration Of Bridesmaids' Dresses



Synopsis

Being a bridesmaid is one of the greatest honors a dear friend can bestow. But actually wearing the dress the bride picks out? That's the true test of friendship. *You Can Wear It Again* pays loving tribute to fifty years of bridesmaids' dresses, as featured in real-life weddings. The product of both fashion trends and the bride's whims, bridesmaids' dresses may take the form of medieval costume, complete with wimple; slip dresses with real feathered wings to transform maids into true angels; or the ruffled peach taffeta with puff sleeves that so dominated the 1980s. Whatever the look, you can be sure it's been in and out of fashion more than once. Some lessons are never learned. The perfect gift for current and former bridesmaids, *You Can Wear It Again* isn't just a showcase of bridal fashions, but a testament to the selfless women everywhere who help the bride's dreams come true.

Book Information

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Customer Reviews

Meg Mateo Ilasco is a graphic designer and illustrator based in the San Francisco Bay Area. Her wedding invitation designs have been featured on NBC's Today show and in publications such as The Knot and Modern Bride.

Love the book! Put it out on the main table at my shower for laughs.

I love this book! I included them in a gift package for my Maid of Honor and my 2 Bridesmaids. They have great pictures and I laughed out loud when I saw some of the dresses. A great gift for a bridal

party, however it isn't the type of book that I would buy to put on my bookshelf. Not bad for the price and it will brighten someone's day!

Bought these for my bridesmaids. Told them to pick out one of these dresses. Such great options to choose from! They thought it was hilarious!

Before I start, I must include this disclaimer: I'm an unabashed booster of this book, as Ms. Ilasco selected five photos of weddings I shot (the photo of the mean-looking bride with her red-frocked maid is one), and four photos of weddings I was in. But I am only one of dozens of contributors to this amazing collection!! I thought my mustard dress was bad. I thought the enormous puffy sleeves on the blue dress were ridiculous. But I had no idea that wedding party attire could be as appallingly amusing as some of the examples in the book! When I received the finished book, I laughed harder with the flip of each page. If you've suffered through a polyester or taffeta nightmare, or selected dresses for your friends you realized in retrospect were totally unsuited to their body types, you will enjoy this book.

I bought multiple copies of this book for 4 of my bridesmaids from over 25 years ago. They all loved it and got a great laugh looking at all the pics.

I bought this book as a gift for my bridesmaids for when I asked them. They all live in different states so this was a cute gift to mail to them with the ask inside... but the book itself is about one flip through then you'll probably never look at it again.

I purchased this book for my Maid of Honor as she did not like the dress I chose for my bridesmaids to wear, therefore I thought this would give her some insight as to what an ugly bridesmaid dress actually looks like!!!! It was great fun perusing through the pages and gave us all a good laugh. Obviously not the most practical gift but in my case it fit the bill!

I used this as a gift to ask my bridesmaids to be in my wedding by writing them a little note in the front. The book is really cute and makes a great little keepsake.

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